

CAREERS & JOB SEARCH

Streaming Video Collection



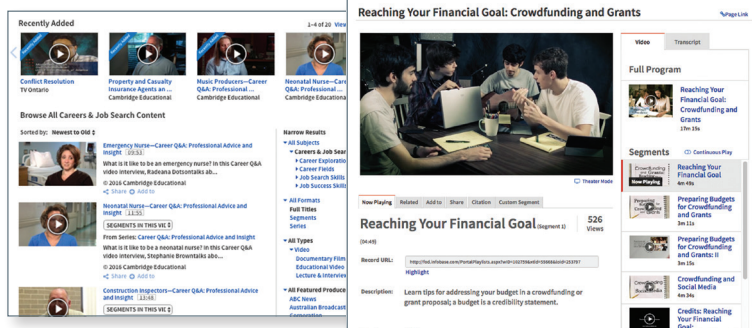
Includes:

- Career Exploration
- Career Fields
- Job Search Skills
- Job Success Skills

7,000+ video clips, **800+** full-length videos—and growing!

Technology isn't just changing how work gets done across various industries—it's also changing the process of searching for and getting a job in the first place. Online portfolios, social networking, webcam interviews—these new realities are not replacing traditional ones such as résumés, cover letters, and a firm handshake; this technology has become an additional aspect of the modern job search to be mastered. This collection covers all the bases, from the tried and true to the cutting edge, while also providing overviews of career fields across the spectrum and insights into the necessary skills for success on the job.

- Conveniently segmented for lecture and in-class use
- Unlimited access from any location—on campus or off
- More than 300 hours of educational videos, lectures, and documentaries from top producers
- Create Your Own Video Intro feature
- “Featured This Month” Calendar
- Custom Content Upload Option
- Captions, interactive transcripts, citations, Google Translate, and more
- New videos added at no additional cost
- Easily embed videos into Canvas, Blackboard, Moodle, or other CMS
- Tablet, mobile, PC & Mac friendly
- Create and share personalized playlists using segments from multiple videos
- Keyword tags for all content, linking to related material



Use the powerful search and browse tools to find the perfect titles and clips for lectures and assignments.

Once you find the clips you need, use the Add to Playlist tool or the embed code to provide instant access for students through your online course management system.

CAREERS & JOB SEARCH STREAMING VIDEO COLLECTION

All titles are segmented into short, pedagogical clips, ideal for intermittent use during classroom lectures. For classwork viewing, students can choose to watch an entire film without interruption. Titles within the collection are sorted across 33 distinct, browsable subject categories (e.g., Vocations & Trades, Resumes & Portfolios, Management & Entrepreneurial Skills, Overcoming Barriers), enabling refined searches for available titles in specific topic areas.

Here's a sampling of the collection highlights:



EXCLUSIVE

You're the Boss: Starting and Running Your Own Business

A comprehensive five-part series that is an invaluable nuts-and-bolts resource for budding entrepreneurs.

EXCLUSIVE

Professionalism 101: Skills to Succeed and Advance at Work

A three-part series with tips and advice on how to behave in the workplace. Touches on the finer points of professional image, business etiquette, and working with others—including social media and 21st-century technology.



More than 90 Career Q&A: Professional Advice and Insight Videos

Candid interviews with professionals across multiple industries.

EXCLUSIVE

LinkedIn for Networking and Job Search: Basic and Advanced Techniques

A solid presence on the career networking site LinkedIn is essential for today's job seekers, and this video provides guidance for both beginners and those who already have a profile.

EXCLUSIVE

The Complete Career Clusters

A 16-part series of overviews of jobs in every sector, including health services, information technology, hospitality and tourism, law, marketing, public administration, finance, business management, manufacturing, education, scientific and engineering services, architecture and construction, communications, the arts, and more.



EXCLUSIVE

Career Advantage: Strategies for Success

Multiple-award-winning 26-part series that guides students through the phases of career development,

from self-knowledge and values assessment to networking and résumé building, and ultimately to implementation of their determined goals.

EXCLUSIVE

Disabilities at Work: Successful Job Hunting for People with Disabilities

A three-part series on how to overcome the challenges that a disability can bring to the job search process.

EXCLUSIVE

Communication Essentials

An award-winning four-part series on the cornerstones of communication—listening, speaking, writing, and reading—and how important they are to a successful job search and job performance.



EXCLUSIVE

Top Careers in Two Years

An 11-part series highlighting solid careers that students can pursue with a two-year associate's degree.



EXCLUSIVE

Job Interview Mistakes: What NOT to Say or Do

There are no surefire ways to ace an interview, but there are

plenty of ways to sabotage it. This video focuses on common pitfalls to avoid.

Cutting Edge Communications Comedy Series

A 50-part series that relies on humor (reminiscent of *The Office*) to provide valuable lessons on how to properly communicate in a professional setting.