

# COMMUNICATION

## Streaming Video Collection



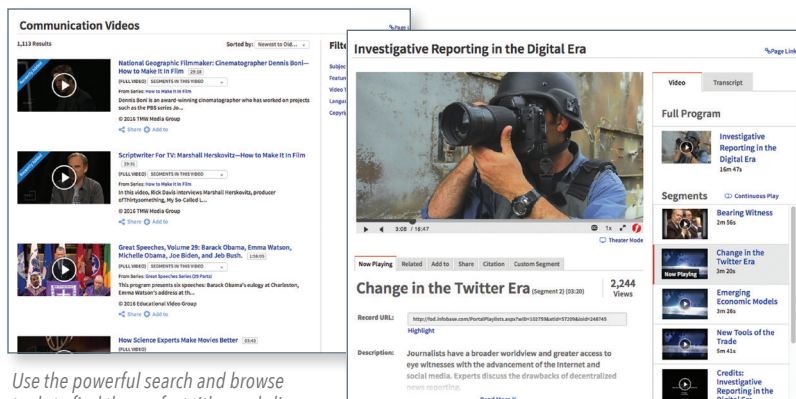
### Includes:

- Human Communication
- Media Studies

**15,275+** video clips, **1,125+** full-length videos—and growing!

From rousing speeches and persuasive business proposals to engaging advertisements and heart-wrenching films, the ways in which we communicate—and why—are wide ranging, and every form of communication has its dos and don'ts. This collection covers both basic and advanced techniques of communicating across multiple mediums and varied settings. Instructional videos, documentary films, and expert presentations cover advertising, digital media, film, journalism, interpersonal communication, and more.

- Conveniently segmented for lecture and in-class use
- Unlimited access from any location—on campus or off
- More than 850 hours of educational videos, lectures, and documentaries from top producers
- Create Your Own Video Intro feature
- “Featured This Month” Calendar
- Custom Content Upload Option
- Captions, interactive transcripts, citations, Google Translate, and more
- New videos added at no additional cost
- Easily embed videos into Canvas, Blackboard, Moodle, or other CMS
- Tablet, mobile, PC & Mac friendly
- Create and share personalized playlists using segments from multiple videos
- Keyword tags for all content, linking to related material



Use the powerful search and browse tools to find the perfect titles and clips for lectures and assignments.

Once you find the clips you need, use the Add to Playlist tool or the embed code to provide instant access for students through your online course management system.

# COMMUNICATION STREAMING VIDEO COLLECTION

All titles are segmented into short, pedagogical clips, ideal for classroom use. For classwork viewing, students can choose to watch an entire film without interruption. Titles within the collection are sorted across 10 distinct, browsable subject categories (e.g., Principles of Human Communication, Media & Society, Journalism & Publishing, Digital Media), enabling refined searches for available titles in specific topic areas.

## Here's a sampling of the collection highlights:



**EXCLUSIVE**

### **Communication Essentials**

The popular four-part series by Films for the Humanities & Sciences featuring critical skills for listening, writing, speaking, and reading.

**EXCLUSIVE**

### **The CLIOs, 2000–2013**

Thirteen years (and counting), totaling more than 35 hours of winning entries across all categories for this prestigious advertising awards program.

**EXCLUSIVE**

### **Barriers to Communication and How to Overcome Them**

Through expert interviews and creative vignettes, the video offers solutions to overcoming common communication problems.

**EXCLUSIVE**

Multiple, **EXCLUSIVE** titles from **The Bill Moyers Collection**, including *Jon Stewart on Humor and an Informed Public*; *Media Consolidation and the Erosion of Democracy*; *Big Media*; *Big Money*; *Big Trouble*; and more.

**AWARD WINNER**

### **The Story of English and Do You Speak American?**

Robert MacNeil's Emmy Award-winning nine-hour PBS series on linguistics, and its three-hour follow-up (a CINE Golden Eagle Award winner) that focuses on American English and its regional dialects.



**EXCLUSIVE**

### **Sex, Censorship, and the Silver Screen**

A four-hour series that uses film clips spanning the bulk of motion picture history to tell the story of the battle between artistic freedom and the

heavy-handed restriction and piousness that risk-taking films have generated.

**EXCLUSIVE**

### **Digital Communication Skills: Dos and Don'ts**

Offers guidance on email, texting, videoconferencing, and using the phone for business calls or voice mail.

**EXCLUSIVE**

### **Internet Research: What's Credible?**

Teaches strategies for narrowing down results and honing in on credible sources of information online.



**EXCLUSIVE**

### **The Public Mind**

Classic four-hour series that explores "image and reality in America"—or how public opinion is formed through the mingling

of fact and fiction in a society saturated with images.

### **How to Make It in Film**

Extensive series covers all aspects of the filmmaking process, from script writing to production.

**EXCLUSIVE**

### **Sexual and Racial Stereotypes in the Media**

A two-part series from Films for the Humanities & Sciences that scrutinizes the media in order to both expose and understand common sources of bias and the intentions behind them.



**EXCLUSIVE**

### **The 5 Communication Secrets That Swept Obama to the Presidency**

Instructional program that reveals a set of methods and attitudes at the core of successful

communication by studying the skills and tactics of one of its modern-day masters.

**EXCLUSIVE**

### **Mashed Media: The Changing Face of Journalism**

A film shot over a two-year period that follows bloggers, hackers, independent publishers, and social media mavericks working at the forefront of digital media innovation.