

# ALLIED HEALTH Streaming Video Collection

**NEW!**

**265+ Titles, 1,300+ Segmented Clips, 90+ Hours of Programming**

- The Human Body
- Introduction to Health Care & Professionalism
- Medical Technology
- Medications & Pharmacology
- Patient Care
- Surgical Technology
- ...and more!

This collection will help prepare future allied health professionals for practice across a diverse range of health care settings, whether they are learning how to draw blood, administer medications, or help deliver a baby. The videos include titles from trusted producers such as **Elsevier**, **NEVCO**, **Center for Phlebotomy Education**, **Classroom Productions**, **InJoy Health Education**, and others.

- Use video in class or as assigned classwork to reinforce complex medical techniques outlined in a textbook
- Conveniently segmented for lecture and in-class use
- Unlimited access from any location—on campus or off
- Tablet- and mobile-friendly
- Videos can be easily added to online catalogs, distance education courses, and learning management systems
- Captioning and interactive, searchable transcripts on all titles
- Create and share playlists—use premade clips, full videos, or custom segments to engage students
- Public performance rights and no copyright infringement worries

Use the powerful search and browse tools to find the perfect titles and clips for lectures and assignments.

Once you find the clips you need, use the Add to Playlist tool or the embed code to provide instant access for students through your online course management system.

# ALLIED HEALTH Streaming Video Collection

**ELSEVIER**



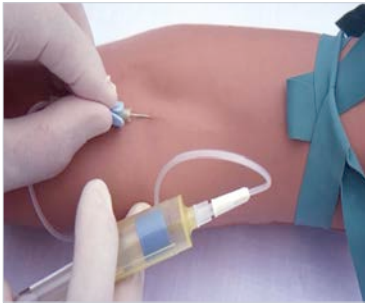
Center for Phlebotomy Education, Inc.

**NEVCO**  
HEALTH CARE EDUCATION



**INJOY**  
health education

Here's a sampling of the collection highlights from these and other trusted producers:



### **The Ten Commandments of Phlebotomy**

Proposes 10+ rules of specimen collection that must be followed without fail and why. Topics in this title

include discussions on vein selection, customer service, patient and sample identification, technique, safety, and more. Other titles on phlebotomy from Center for Phlebotomy Education include *Basic Venipuncture*, *Delivering World-Class Customer Service*, *Ending Hemolysis in the ED...and Everywhere Else*, and more.



### **Assessment of the Newborn**

A five-part series that provides a virtual experience of newborn assessment and care through the use of footage taken in an

actual birthing room and newborn nursery.



### **Mosby's Nursing Assistant Video Skills**

An 11-part series that depicts the skills needed to become a successful nursing assistant, with live-action demonstrations

of standard procedures performed by actual nursing assistants.



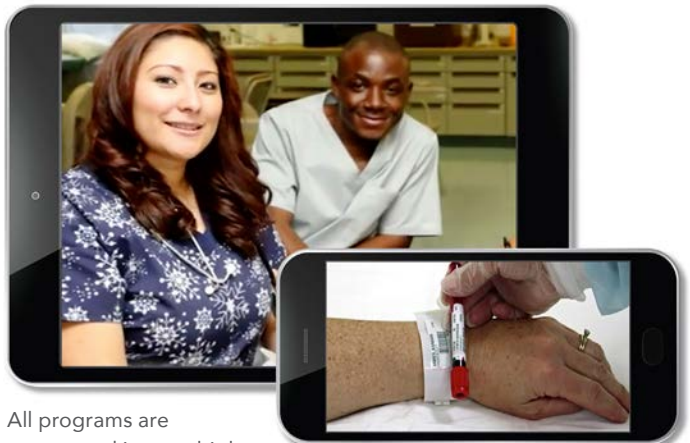
### **Aseptic Nursing Technique at the Bedside**

A four-part series that provides a comprehensive overview of aseptic technique in the patient care unit.



### **Cultural Diversity and Healthcare Competency**

Teaches health care assistants how to care for a diverse clientele by understanding their cultural differences.



All programs are segmented into multiple pedagogical clips, convenient for intermittent use during classroom lectures or as assigned classwork.