

ARCHIVAL FILMS & NEWSREELS



A rare view of what rush hour in London looked like in 1897. The dramatic and suspenseful newsreel announcing the crash of the Hindenburg zeppelin. President Ronald Reagan's challenging speech at the Brandenburg Gate. Throughout modern history, cameras have recorded public events, wars, cultural phenomena, and government programs. The Archival Films and Newsreels Video Collection is a treasure trove of archival and historical films from multiple sources.

Benefits:

- →Encourage community building
- → Create and enhance library programming opportunities
- →Add exciting visual content to your reference desk
- →Freedom from inventory hassles and damaged DVDs
- → Provide easily accessible, meaningful video content for learners of all ages

Features:

- → Unlimited, simultaneous access to more than 4,665 full-length videos and 13,200 clips, on or off site
- → High-interest videos of historical and cultural importance, dating from before World War I to today
- → Public performance rights to facilitate library programming and presentations
- →Full language support with Google Translate on all descriptions, transcripts, and navigation
- → Captioning and searchable, interactive transcripts on many titles
- → Free MARC records for every video
- \rightarrow Marketing tools to increase patron awareness
- → Continuous Play and Loop Playlist options
- → Create and share personalized playlists using segments from multiple videos
- →Keyword tags for all content, linking to related material

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