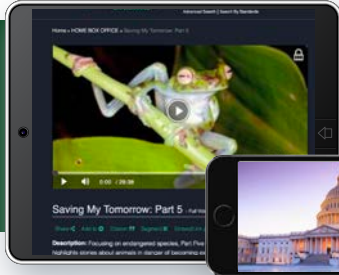


ACCESS VIDEO ON DEMAND

Outstanding Video That Serves Your Entire Community—in the Library or Off Site



“...the excitement is instantaneous, and **the content is really great**...I would wholeheartedly recommend it.”

—JANIE HERMANN, PRINCETON PUBLIC LIBRARY

Encourage Community Building and Enhance Library Programming!



- **Business & Economics:** Help patrons get a handle on finances, budgeting, credit, and saving with valuable tips on paying for college, buying a home, preparing for tax season, and more
- **Teen Issues:** Get teens talking and keep parents aware of tough topics like bullying, suicide, depression, and peer pressure
- **Health & Wellness:** Sponsor workshops on disease prevention, healthy diet and exercise, and stress relief
- **Careers & Trades:** Jump-start career exploration, provide helpful job interview tips, and show patrons how to use new technology for job hunting
- Host a video storytelling hour using the fun and informative **Just for Kids** videos on topics such as music, arts, animals, sports, hobbies, and more
- Use the vast library of **Travel & Recreation** videos to expose patrons to different cultures and inspire travel ideas
- Host fun movie nights featuring the Oscar-winning films in the **World Cinema Collection**, or show popular concerts, classic theater, ballet, or operas
- **History:** Hold events commemorating important days and milestones in history and invite patrons to share their own experiences and memories

Spread the Word!

There are so many easy ways to let your patrons know about *Access Video On Demand*. Check your **Admin Portal** and **Support Center** for details.

- Create themed content widgets for your library's home page
- Add an authenticated search widget to your library's home page for super-easy access right into the site
- Use the posters, bookmarks, and flyers to promote awareness near workstations and throughout the library
- Use social media to spread the word
- Use the free MARC records so videos can easily be found through your online catalog.

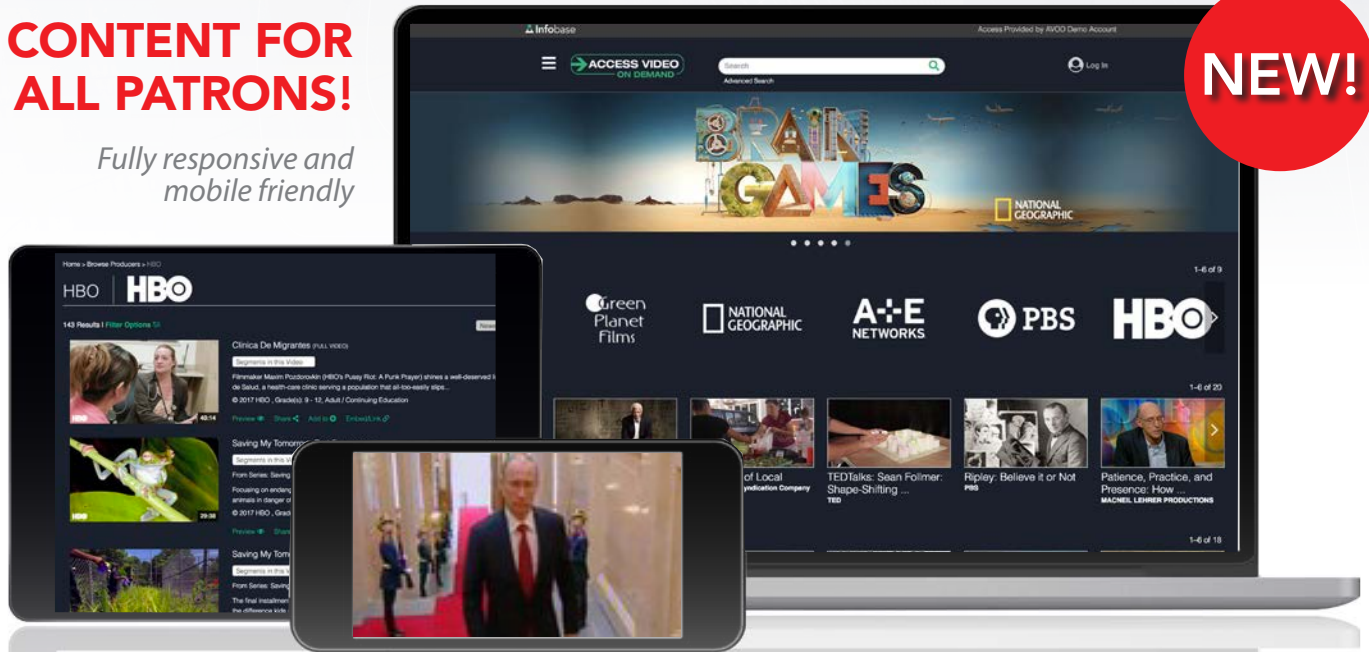


We are here to help! The searchable *Access Video On Demand Support Center* features help articles, video tutorials, webinars, and live help chat.

CONTENT FOR ALL PATRONS!

Fully responsive and mobile friendly

NEW!



Features:

- Unlimited, simultaneous access to more than 33,000 full-length videos and 290,000 clips, on or off site
- Exclusive, high-interest videos from top producers you won't find anywhere else—new content added regularly at no additional cost
- Patron-friendly categories that make videos easy to find and enjoy
- Public performance rights to facilitate library programming and presentations
- Full language support with Google Translate on all descriptions, transcripts, and navigation
- Captioning and searchable, interactive transcripts
- Monthly calendar for meaningful library programming suggestions and ideas
- Custom Content Upload option
- Free MARC records for every video
- Continuous Play and Loop Playlist options
- Marketing tools to increase patron awareness

"This is quality material. The videos are useful, engrossing, and on-target for the audience, and the breadth of the subject matter is considerable."—LIBRARY JOURNAL

Benefits:

- Encourage community building
- Create and enhance library programming opportunities
- Add visual content to your reference desk
- Freedom from inventory hassles and damaged DVDs
- **Provide easily accessible, meaningful video content for all patrons**—with videos for students; seniors; children; parents; travelers; cooks; history buffs; animal lovers; entrepreneurs; DIYers; job seekers; science enthusiasts; dance, music, and theater lovers; artists; learners of all ages; homeschoolers; cord cutters; and many others!



Outstanding Video That Serves Your Entire Community—in the Library or Off Site

High-Interest Videos for Every Patron

The Master Public Library Collection

This comprehensive, multisubject collection includes the following collections, which can also be purchased individually:

Arts and Humanities

- Art & Architecture
- Language & Literature
- Media & Society
- Music & Dance
- World Languages

Business and Economics

- Business Education
- Business Technology
- Economics
- Ethics & Business Law
- Finance, Accounting & Taxation
- Management
- Marketing

Careers and Trades

- Career Planning & Resources
- Hospitality & Tourism
- Technical & Trade Skills

Health and Wellness

- Diseases, Disorders & Disabilities
- Health Care & Treatment
- Health Careers
- The Human Body
- Nutrition
- Personal Health & Wellness
- Public Health

Home and Family

- Education
- Family & Living
- Home & How-To
- Sports & Fitness
- Teen Issues

Science, Mathematics, and Technology

- Biology
- Earth Science
- Engineering
- The Environment
- Geography
- Mathematics
- Science

Social Sciences

- Crime & Law
- Global Studies
- History
- Philosophy & Religion
- Political Science
- Psychology
- Sociology
- Technology & Society
- World Culture & Society

Travel and Recreation

- Recreation
- Travel

Archival Films and Newsreels

The Archival Films and Newsreels Video Collection is a treasure trove of archival and historical films from multiple sources.

FREE with a subscription to the Master Public Library Collection



Just for Kids Collection

5,600+ videos, audio titles, and interactives



Inspiring and engaging high-interest titles for kids!

The Just for Kids Streaming Collection includes fun and informative video and audio titles on topics including music and arts, animals, sports and hobbies, math and science, history, reading, and much more—plus interactive educational games. Perfect for children's programs!

World Cinema Collection

740+ full-length videos / 1,100+ hours



Give your patrons a new way to experience world cultures!

This unique collection shines a light on the history of cinema while also providing a glimpse into the cultures and issues of countries around the world, making it perfect for populations with diverse cultures and multicultural programs.